

PT. EXOTIC PASIFIC INDONESIA
BRAND BEBEK TERMINAL

INVESTMENT VALUE Rp. 350.000.000,-			DETAIL INVESTASI			
INVESTASI ROI			DP SEWA	-		-
UNIT	1		RENOVASI INTERIOR	75,000,000	1	PKG 75,000,000
VALUE	350,000,000		BAHAN BAKU	150,000,000	1	PKG 150,000,000
ROI - VALUE & MONTH			PERALATAN	75,000,000	1	PKG 75,000,000
HIGH	MED	LOW	PERIZINAN & LEGAL			-
35,398,000	21,448,000	11,404,000	FEE KEMITRAAN (5 TAHUN)	50,000,000	1	PKG 50,000,000
10	16	31	TOTAL INVESTASI			350,000,000

REVENUE AND COST PROJECTION

	HIGH	MED	LOW
AVERAGE BASKET SIZE	60,000	60,000	60,000
TRX / WEEKDAYS	80	60	45
TRX / WEEKEND	70	55	45
REVENUE / MONTH	127,200,000	97,200,000	75,600,000
AVERAGE REVENUE/DAY	4,240,000	3,240,000	2,520,000
EMPLOYEE (MINIMUM 5)	8,750,000	8,750,000	8,750,000
HPP (40%)	50,880,000	38,880,000	30,240,000
SEWA	15,000,000	15,000,000	15,000,000
SERVICE CHARGE (5%)	6,360,000	4,860,000	3,780,000
BIAYA PROMOSI (0.5%)	636,000	486,000	378,000
MANAJEMEN FEE (3%)	3,816,000	2,916,000	2,268,000
OPERASIONAL & MARKETING (5%)	6,360,000	4,860,000	3,780,000
TOTAL OPERATIONAL	91,802,000	75,752,000	64,196,000
NET PROFIT	35,398,000	21,448,000	11,404,000
ROI (MONTH)	10	16	31

KETENTUAN :

1. FRANCHISE DENGAN HARGA 350 JUTA DILUAR BIAYA SEWA, DETAIL :
 - A. HARGA FRANCHISE RP. 50.000.000,-
 - B. RENOVASI STANDAR DAN EQUIPMENT RP. 150.000.000,-
 - C. BAHAN BAKU AWAL RP. 150.000.000,-

2. KONSEP FOOD COURT SKALA BESAR ATAU RUKO DI JAKARTA